



west concord early bird sale

SATURDAY, NOVEMBER 18

COME IN YOUR PAJAMAS!

A West Concord tradition for 27 years started by Debra's Natural Gourmet.

Roll out of bed, leave the curlers in, put your feet into bunny slippers and come to West Concord.

The whole street is participating, which means you get to run around outside in nighties and say hi to the neighbors.

You get to save money too...



- Debra's Natural Gourmet**..... 5-9am 20% off everything, including sale items
98 Commonwealth Ave. Shop in your jammies & get a free muffin!
- Reflections Women's Boutique**..... 7-10am 15% off to shoppers wearing pajamas
the house at 101 Commonwealth Ave.
- West Concord 5 & 10**..... 6-8am 20% off everything, 8-9am get 10% off
106 Commonwealth Ave.
- A New Leaf** 7-10am 10% off all Christmas items
75 Commonwealth Ave.
- noa Jewelry & Fine Gifts** 8-11am 10% off all purchases
135 Commonwealth Ave.
- Concord Flower Shop** 8am opening 15% off Fall silk arrangements
135 Commonwealth Ave.
- Concord Teacakes**..... 7-10am free mini muffins for shoppers in pajamas
59 Commonwealth Ave.
- Nashoba Brook Bakery**..... 6-12noon free coffee with any purchase of
152 Commonwealth Ave. more than \$5 for those wearing pajamas
- West Concord Pharmacy** 8-10am 20% off select stocking stuffers
1212 Main St.
- Joy Street Life + Home** 6-9am free gift with purchase
49 Commonwealth Ave

