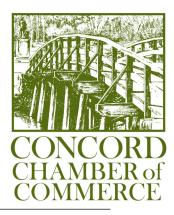
# Concord Chamber of Commerce Membership Benefits



# **Promotion**

# **Direct Member Referrals**

We refer customer inquiries exclusively to Chamber members. Members also receive free listing in our annual business-to-business directory, which is distributed throughout the greater Concord area. On a daily basis the Chamber responds to calls and emails for visitor information and business referrals.

# Social Media Coverage

We provide a free customized business directory on the Chamber's website with links to member sites enhancing search engine optimization (SEO) so as to track referrals and to help drive business to Chamber members. Member news is an added feature on our website and Chamber news appears as a monthly column in the Concord Journal. In addition, we provide members with opportunities to work with local cable networks to highlight professional and operational activities.

### **Chamber Campaigns and Recognition Programs**

Through our Shop Locally campaign we remind people to shop, dine, and obtain professional services from Chamber members in Concord. In addition the Chamber sponsors the Gift of Concord certificate program, the Annual Dinner recognizing the Business Person of the Year.

# Calendar of Events

The Chamber's on-line Calendar of Events is updated regularly to keep the local community and visitors current with all the latest happenings with our members and specific Chamber sponsored activities. Chamber news is a featured monthly column in the Concord Journal, which welcomes new members and highlights business news and events.

### **Networking Events**

We offer Chamber members a variety of events to meet other local area professionals such as: Business After Hours, which are focused on connecting local business owners and representatives to help grow and expand opportunities across a broad range of professional activities; and the Annual Dinner to celebrate with other businesses the benefits of working in Concord.

# **Business Advocacy**

# **Voice of Members**

The Chamber participates in several local business advocacy groups and periodically meets with town officials to provide a voice on matters related to business issues within Concord. We support community fundraising events and planning activities to help sustain a vibrant business community.

# **Certificate of Origin**

The Chamber provides members with the Certificate of Origin service. A Certificate of Origin (CO) is an important international trade document attesting that goods in a particular export shipment are wholly obtained, produced, manufactured or processed in a particular country.

# **Member Privileges**

Members receive discounted pricing for programs and events at participating business establishments. Each member receives a Chamber decal for easy recognition and confirmation as a Chamber member.

# **Education**

Educations seminars are offered to members and pertinent information is distributed to businesses on an as needed basis.

# **Contact Us**

For additional Information" 978-369-3120 www.concordchamberofcommerce.org