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FOR IMMEDIATE RELEASE

Emerson Hospital Becomes a Founding Business Sponsor of the Concord Chamber of Commerce

CONCORD, Mass., August xx, 2016 – The Concord Chamber of Commerce is pleased to announce that Emerson Hospital has signed on to be its first Business Sponsor. Emerson’s sponsorship is in keeping with a new initiative created by the Chamber to promote a vibrant and healthy business environment within the Town of Concord. Serving as a Business Sponsor builds on Emerson’s impressive history of supporting and fostering sustainable communities and caring for the people of Concord and its surrounding towns.

“We are very pleased to support the Concord Chamber of Commerce,” said Christine Schuster, President and CEO of Emerson Hospital. “Our mission is well-aligned with the Chamber’s in caring for the community and we look forward to supporting the people who are the heart and soul of Concord’s businesses for many years to come.”

“As a pioneer sponsor, Emerson Hospital responded to our call for helping local businesses leverage the excellent opportunities that exist within Concord to grow and expand their operational, financial and social community anchors,” said Kevin Thomas Plodzick, President of the Chamber’s Board of Directors.

The Chamber has been the host and organizer of many community and business development activities over the past 25 years, including the Tastes of Concord, Holiday Parade, Shop Locally Campaign, Cultural Districts, and the Concord Visitor Center. Many members have expressed interest in supporting the Chamber and these activities to further strengthen local businesses. “The Sponsorship Program has three tiers, with investments ranging from \$2,500 to \$7,500 to reflect the specific interests and needs of members,” explained Jane Obbagy, the Chamber’s Executive Director. “Emerson Hospital has graciously offered to partner with the Chamber at the highest impact level,” she said.

A variety of benefits accrue with each level of sponsorship. For example, as a Business Sponsor a member has periodic opportunities to share information with Chamber members through its website and email portals, to speak at Chamber events, obtain tables at the Chamber’s annual

dinner, and secure membership on an annual basis. Every sponsorship level includes formal recognition and acknowledgement by the Chamber among community and business leaders.

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The Concord Chamber of Commerce is a nonprofit organization dedicated to promoting and serving business, supporting tourism, and fostering a strong economic climate, all consistent and in harmony with the character and culture of the Town of Concord. To learn more, visit www.concordchamberofcommerce.org.

Emerson Hospital is a multi-site health system headquartered in Concord, Mass., with additional facilities in Sudbury, Groton and Westford. The 179-bed hospital provides advanced medical services to more than 300,000 individuals in 25 towns. To learn more, visit www.emersonhospital.org.